

AIS 2017 STARTUP SHOWCASE

**INFORMATION &
REGULATION**

AIS 2017 STARTUP SHOWCASE

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The **AIS2017 STARTUP SHOWCASE** is an initiative integrated in the **Agri Innovation Summit 2017**, designed to provide an opportunity for startups with a focus on agriculture innovation and technology to be recognised in the European innovation ecosystem. If you want a chance to tell the story of your startup to industry specialists – including farmers, associations, corporates, advisors, public decision-makers or researchers – you should apply to this unmissable opportunity!

WHO CAN APPLY?

The AIS2017 STARTUP SHOWCASE is open to **EUROPEAN STARTUPS** created in the last 5 years that develop innovative products and services for the agriculture sector and are, at least, in the prototype phase (i.e. they must have a Minimum Viable Product / Service).

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HOW WILL STARTUPS BENEFIT?



BE RECOGNISED AS ONE OF THE MOST INNOVATIVE STARTUPS IN EUROPE, disseminated at European level by the EIP-AGRI / EU, and have the **OPPORTUNITY TO WIN THE “EUROPEAN AGRICULTURE INNOVATION STARTUP 2017” AWARD**



HAVE A BOOTH IN THE AIS 2017, a big opportunity to share and disseminate your solutions



PARTICIPATE IN BILATERAL MEETINGS AND THEMATIC SESSIONS IN THE AIS 2017, networking with the most important innovation actors in Europe



HAVE THE CHANCE TO PARTICIPATE IN THE CROPUP PROGRAM FOR ONE YEAR (www.cropupinitiative.com), getting support for developing your startup

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WHAT IS THE COST TO PARTICIPATE?

Application is free. A non-refundable **€ 1500 FEE** is required from the 15 startups selected to participate in the AIS 2017 STARTUP SHOWCASE. This covers all costs of participation in the showcase and 1 year participation in the cropUP program (www.cropupinitiative.com).

WHICH ARE THE SELECTION CRITERIA?

IDEA Do you solve a real problem? How innovative is your solution?

PRODUCT At what stage are you in terms of product development?

TRACTION Who is using your product? Who is paying for it?

TEAM What is your background? How passionate are you?

WOW-FACTOR Your unique characteristic or achievement!

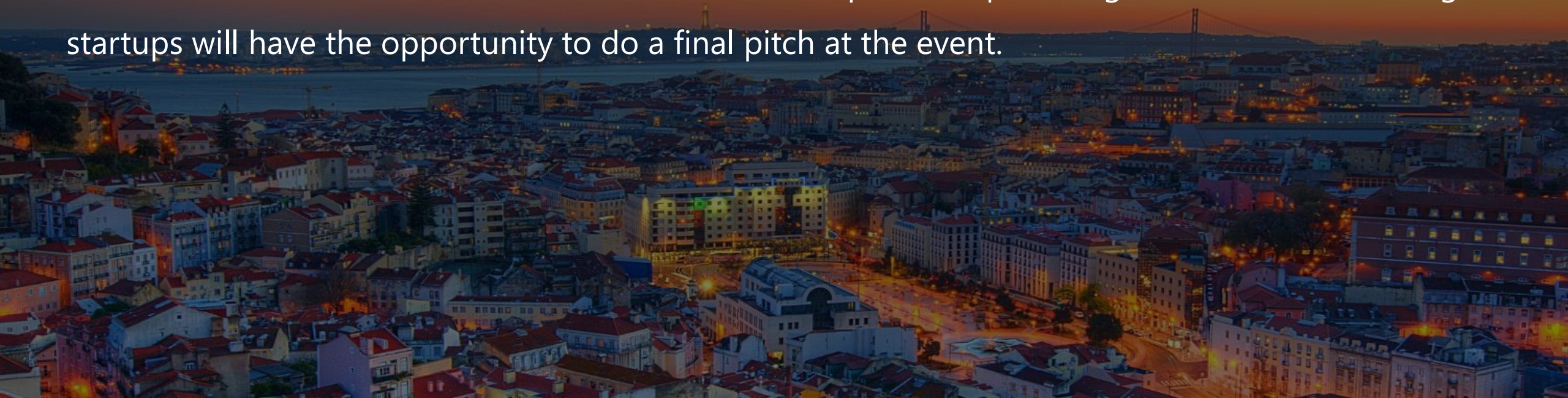
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HOW ARE STARTUPS SELECTED?

The AIS 2017 STARTUP SHOWCASE JURY will select the top 15 startups to attend the event. The jury will be formed by members of the organising committee of the AIS 2017.

The AIS 2017 PARTICIPANTS will vote and select the top 3 startups during the event. The winning startups will have the opportunity to do a final pitch at the event.



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WHAT ABOUT MY INTELLECTUAL PROPERTY?

You, the applicant, are solely responsible for protecting your intellectual property rights (patents, trademarks, copyright, trade secrets, etc.). If you are concerned about the disclosure of confidential information it is strongly recommended that you consult an attorney before disclosing this information in your application.

By submitting an application, you acknowledge that applying for the AIS 2017 STARTUP SHOWCASE could result in the disclosure of the information provided.

The AIS 2017 organisation wants you to know that there are always certain risks involved in competitions of this nature in regards to intellectual property. Because the AIS 2017 organisation is not in a position to protect or advise you on your intellectual property rights, it does not take any responsibility for the disclosure of information provided in the application form. Please be aware that the AIS 2017 organisation does not require non-disclosure agreements or other confidentiality obligations from anyone involved in the AIS 2017 STARTUP SHOWCASE process.

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IMPORTANT DATES

Applications period:

- June 1st to 30th – first round
- July 3rd to 28th – second round

Announcement of the selected startups to participate in the AIS 2017 STARTUP SHOWCASE:

- July 14th – first round
- August 11th – second round

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- October 11th and 12th

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Second group deadline for applications: **JULY 28TH 2017** (23:59 UTC+01:00 | WEST)

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